

Fox Sky Sign



Fox Sky Sign is your source for aerial advertisement. We can display your message to thousands of viewers simultaneously.

At Fox Sky Signs, we use our Robinson R22 helicopter, outfitted with an illuminated Sky Sign to display your message over areas of your choice. We provide service to the New York, Philadelphia, Atlantic City, and Baltimore areas. With almost three hours of fuel on board, the exposure is limitless.

Our experienced pilots have over 1,000 hours logged, most of which are in Robinson helicopters. We can hold your Sky Sign in one place, or sweep the message over hundreds of miles.

Fox Sky Sign is a unique and progressive way of marketing to your target client base. We are the only helicopter company that can offer Aerial Advertising to the Tri-State area. We have the ability to deliver nightly messages and offer our client the ability to alter the message from night to night and change locations several times throughout an evening. With our Targeted Zone delivery, we offer 9 major routes of exposure.

The Difference:

Comparison	Fox Sky Sign	Conventional Billboard
Contract Term	Weekly	Monthly
Flexibility	Full Range of Operations	None
Shift Message	Nightly	Monthly
Location	5 Locations in One Hour	Fixed

With existing billboards you are restricted to location and message. To compare conventional billboard exposure to Fox Sky Sign; The billboard companies will want you to sign a lengthy contract for 6 months or to a year and then only offering a small discount on the Term. Fox Sky Sign will offer Nightly, Weekly and Monthly Contracts based on your need.



Cost Structure:

	Cost Per 10 Second View
45 Views	\$1,200
90 Views	\$2,000
180 Views	\$4,000

Contact Info:

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See Fox Sky Sign in action:
<http://www.foxskysign.com/content/video.php>